IBM Selectric typestyles – the element of choice

ADVOCATE · BOOKFACE ACADEMIC · COURIER 10 · COURIER 10 METRIC · DELEGATE

MANIFOLD · ORATOR · PICA · POLYGON PICA

ADJUTANT · ARTISAN · COURIER 12 · COURIER 12 METRIC · COURIER 12 ITALIC

DIPLOMAT · DUAL GOTHIC · ELITE · LETTER GOTHIC · LIGHT ITALIC

POLYGON ELITE · PRESTIGE ELITE · SCRIBE · SCRIPT

ARCADIA · BOLDFACE · ESSAY · MODERN · THESIS

TITLE · ESSAY ITALIC · BOLDFACE ITALIC · DOCUMENT

I remain, Sir, your obedient servant.

In the days when these words were considered to be the accepted style for closing a letter, the fine Spenserian hand lent style, grace and a personal touch to your correspondence.

Of course, you wouldn't consider returning to handwritten communication. The typewriter has brought productivity and efficiency to today's office. But when your IBM Selectric typewriter arrived, it brought you the freedom to change writing styles in seconds!

You can give your reports the appearance and authority of the printed word. For personal letters and notes, an informal tone can be conveyed. Bulletins and headlines can be given a striking style which attracts and holds the reader's attention. You can use different typestyles on the same page, to give emphasis to points you wish to stress.

This booklet shows the range of typing elements available for your machine, and gives you guidelines on the most suitable applications for each element. There are examples of each style, too, so that you can see how your typewritten material will look.

Use the addressed prepaid cards at the end of this booklet to order new typing elements. When completing a card, make sure that you put the part number next to each style of typing element you require. Post the card to our stores at Park Royal, where your order will receive prompt attention.

Alternative elements

For some typefaces there are alternative elements. For example, the 'eighth' fractions can be replaced by '0', '1' and the exclamation mark. The keyboard must reflect these and any other changes, and the shaded keys in the illustration below are the ones which are altered. Your IBM OP sales representative can give you full details of the alternative elements available.

Keyboard top row: `+ =/1` `*/2` `//3` `@/4` `£/5` `$/6` `&/7` `¾/8` `(/9` `)/¼ 0` `⅛ ? /⅜ =` `⅝ ! /⅞ ¼`

Row: Q W E R T Y U I O P `" ,`

Row: A S D F G H J K L `= _` `;`

Row: Z X C V B N M `? ,` `:` `% ½`

Pitch

Your typewriter may be 10-pitch, 12-pitch or dual pitch. This simply means that it types 10 characters per horizontal inch, 12 characters per inch, or both. The typing elements shown overleaf are divided into 10-pitch and 12-pitch styles. You should select an element which has the same pitch as your. typewriter. If you have a dual pitch machine, you can use both 10-pitch and 12-pitch elements, as you choose.

Special symbols

If a wider range of symbols is required, Universal Symbol elements are available for 10-pitch and 12-pitch use. These elements are equipped with the following symbols:

```
1 2 3 4 5 6 7 8 9 0 ∠ π γ δ ε θ τ υ ξ ι ο ρ ÷ α σ φ
( λ η ⌡ κ ω = ¨ ς χ ψ × β ν μ ´ ˜ ↓ √ | { } ± ⌐ ⌠ ⌡
) ⌠ ⌡ Π Γ Δ ← Θ → Τ Ξ ↑ ↓ ℓ • ∇ Σ Φ < Λ ¶ > § Ω _ ˆ
≈ ≡ Ψ ∝ ∞ ∿ ∂ ` † ʃ
```

The following symbols can be constructed by typing two or more symbol characters.

$$\Sigma \quad \int \{ \} \quad \sqrt{} \quad () \quad \Big|$$

Specialist elements

Technical, chemical, mathematical, Optical Character Recognition, and many other typing elements can be supplied to accommodate the specialists' needs. Ask your IBM OP representative for details.

USA elements

Some of the typing elements shown in this booklet are marked 'USA element only'. When these elements are used on a typewriter with a UK keyboard, the alphameric, underscore, comma and stop keys function normally, but other punctuation and symbol keys may change their function. No USA element contains the '£' sign.

10-pitch

Selectric 72 Typewriter
Selectric 82 Typewriter
Magnetic Tape Selectric Typewriter
Magnetic Card Selectric Typewriter

Advocate type is a square-serif design in the Pica family
of typestyles. It is ideal for routine correspondence
and reports.

There is a wide range of IBM typefaces for various appli-
cations. Each typeface is designed for maximum clarity
and legibility.

```
= 2 3 4 5 6 7 8 9 ¼ ⅜ ⅞        + * / @ £ $ & ¾ ( ) ⅛ ⅝
q w e r t y u i o p '          Q W E R T Y U I O P "
a s d f g h j k l - ;          A S D F G H J K L _ :
z x c v b n m , . ½            Z X C V B N M ? . %
```

Advocate
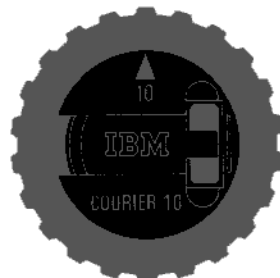Part number 6522581
Alternative element
Part number 6522611

Bookface Academic type is a finer line design of the
similar style offered with the IBM Standard D typewriter.
This popular and distinctive style is recommended for
correspondence and reports.

There is a wide range of IBM typefaces for various
applications. Each typeface is designed for maximum
clarity and legibility.

```
1 2 3 4 5 6 7 8 9 0 = ¼        + * / @ £ $ & ¾ ( ) ? !
q w e r t y u i o p '          Q W E R T Y U I O P "
a s d f g h j k l - ;          A S D F G H J K L _ :
z x c v b n m , . ½            Z X C V B N M , . %
```

Bookface Academic
Alternative element only
Part number 6522602

Courier type, like Advocate type, is a square-serif design
in the Pica family of typestyles. The open-spaced chara-
cters make it highly legible.

There is a wide range of IBM typefaces for various appli-
cations. Each typeface is designed for maximum clarity
and legibility.

```
= 2 3 4 5 6 7 8 9 ¼ ⅜ ⅞        + * / @ £ $ & ¾ ( ) ⅛ ⅝
q w e r t y u i o p '          Q W E R T Y U I O P "
a s d f g h j k l - ;          A S D F G H J K L _ :
z x c v b n m , . ½            Z X C V B N M ? . ⅞
```

Courier 10
Part number 6522587
Alternative element
Part number 6522617

This type is identical in style to the basic Courier
type, and contains the most commonly used metric symbols.

There is a wide range of IBM typefaces for various
applications. Each typeface is designed for maximum clarity
and legibility.

```
1 2 3 4 5 6 7 8 9 0 ² ³        + * / @ £ $ & Ω ( ) μ ℓ
q w e r t y u i o p '          Q W E R T Y U I O P "
a s d f g h j k l - =          A S D F G H J K L _ :
z x c v b n m , . ½            Z X C V B N M ? . ⅞
```
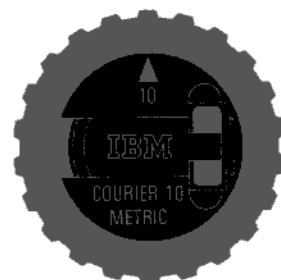
Courier 10 Metric
Part number 6522604

Delegate type is a weighted type that conveys the feeling
of printed material. It is recommended for text copy and
similar typing jobs.

There is a wide range of IBM typefaces for various appli-
cations. Each typeface is designed for maximum clarity
and legibility.

```
= 2 3 4 5 6 7 8 9 ¼ ⅜ ⅞        + * / @ £ $ & ¾ ( ) ⅛ ⅝
q w e r t y u i o p '          Q W E R T Y U I O P "
a s d f g h j k l - ;          A S D F G H J K L _ :
z x c v b n m , . ½            Z X C V B N M ? . ⅞
```
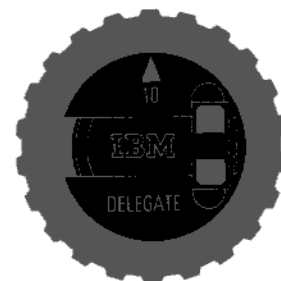
Delegate
Part number 6522582

MANIFOLD TYPE IS A SANS-SERIF TYPESTYLE DESIGNED FOR
INVOICING AND FORMS PREPARATION. IT PRODUCES THE MAXIMUM
NUMBER OF CLEAR CARBON COPIES.

THERE IS A WIDE RANGE OF IBM TYPEFACES FOR VARIOUS APPLI-
CATIONS. EACH TYPEFACE IS DESIGNED FOR MAXIMUM CLARITY
AND LEGIBILITY.

```
= 2 3 4 5 6 7 8 9 ¼ ⅜ ⅞        + * / @ £ $ & ¾ ( ) ⅛ ⅝
Q W E R T Y U I O P '          Q W E R T Y U I O P " .
A S D F G H J K L - ;          A S D F G H J K L _ :
Z X C V B N M , . ½            Z X C V B N M ? . ⅞
```

Manifold
Part number 6522589

ORATOR TYPE IS A LARGE SANS-SERIF TYPESTYLE ESPECIALLY
RECOMMENDED FOR THE PREPARATION OF TEXTS OF SPEECHES
AND FOR OTHER APPLICATIONS REQUIRING THE UTMOST LEGIBILITY.

1 2 3 4 5 6 7 8 9 0 = ½   ± ⓐ # $ % ¢ & * ( ) + ¼
Q W E R T Y U I O P '   Q W E R T Y U I O P "
A S D F G H J K L - ;   A S D F G H J K L _ :
Z X C V B N M , . /   Z X C V B N M , . ?

Orator
USA element only
Part number 1167059

Pica type is similar to the Pica typestyles offered with
the IBM Standard D Typewriter, and is well suited for a
wide variety of typing jobs.

There is a wide range of IBM typefaces for maximum
clarity and legibility.

= 2 3 4 5 6 7 8 9 ¼ ⅜ ⅞   + * / @ £ $ & ¾ ( ) ⅛ ⅝
q w e r t y u i o p '   Q W E R T Y U I O P "
a s d f g h j k l - ;   A S D F G H J K L _ :
z x c v b n m , . ½   Z X C V B N M ? . %

Pica
Part number 6522584

Polygo Pica type is a variation of the basic Pica style.
The slightly squared design provides a pleasantly
distinctive and legible style, ideal for correspondence
and reports.

There is a wide range of IBM typefaces for various appli-
cations. Each typeface is designed for maximum clarity
and legibility.

1 2 3 4 5 6 7 8 9 0 = ¼   + * / @ £ $ & ¾ ( ) ? !
q w e r t y u i o p '   Q W E R T Y U I O P "
a s d f g h j k l - ;   A S D F G H J K L _ :
z x c v b n m , . ½   Z X C V B N M , . %

Polygo Pica
Alternative element only
Part number 6522600

12-pitch

Selectric 72 Typewriter
Selectric 82 Typewriter
Magnetic Tape Selectric Typewriter
Magnetic Card Selectric Typewriter

Adjutant type is a weighted type that conveys the feeling of printed
material. It is recommended for text copy and similar typing jobs.

There is a wide range of IBM typefaces for various applications.
Each typeface is designed for maximum clarity and legibility.

```
1 2 3 4 5 6 7 8 9 0 = ½        ± @ # $ % ¢ & * ( ) + ¼
q w e r t y u i o p '          Q W E R T Y U I O P "
a s d f g h j k l - ;          A S D F G H J K L _ :
z x c v b n m , . /            Z X C V B N M , . ?
```

Adjutant
USA element only
Part number 1167030

Artisan type is similar to the Artisan typestyles offered with the
IBM Standard D typewriter, and is well suited for a wide variety of
typing work.

There is a wide range of IBM typefaces for various applications..
Each typeface is designed for maximum clarity and legibility.

```
1 2 3 4 5 6 7 8 9 0 ⅜ ⅞        + ☆ / @ £ $ & ¾ ( ) ⅛ ⅝
q w e r t y u i o p '          Q W E R T Y U I O P "
a s d f g h j k l - ;          A S D F G H J K L _ :
z x c v b n m , . ½            Z X C V B N M ? . %
```
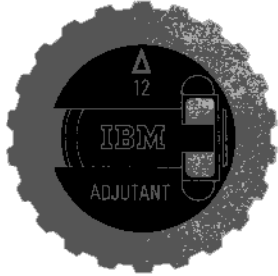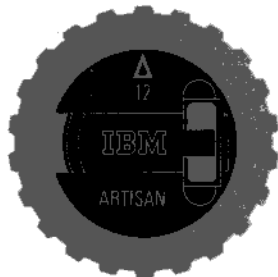
Artisan
Part number 6522595

Courier 12 type is a square-serif design in the Elite family of type-
styles, similar to the 10 pitch Courier type.

There is a wide range of IBM typefaces for various applications. Each
typeface is designed for maximum clarity and legibility.

```
= 2 3 4 5 6 7 8 9 ¼ ⅜ ⅞        + * / @ £ $ & ¾ ( ) ⅛ ⅝
q w e r t y u i o p '          Q W E R T Y U I O P "
a s d f g h j k l - ;          A S D F G H J K L _ :
z x c v b n m , . ½            Z X C V B N M ? . %
```

Courier 12
Part number 6522594

This type is identical in style to the basic Courier type, and
contains the most commonly used metric symbols.

There is a wide range of IBM typefaces for various applications.
Each typeface is designed for maximum clarity and legibility.

```
1 2 3 4 5 6 7 8 9 0 ² ³        + * / @ £ $ & Ω ( ) μ ℓ
q w e r t y u i o p '          Q W E R T Y U I O P "
a s d f g h j k l - =          A S D F G H J K L _ :
z x c v b n m , . ½            Z X C V B N M ? . ‰
```


Courier 12 Metric
Part number 6522605

Courier 12 Italic is based on the Courier 12 square-serif design,
and adds impact and emphasis to many typing jobs.

There is a wide range of IBM typefaces for various applications.
Each typeface is designed for maximum clarity and legibility.

```
] 2 3 4 5 6 7 8 9 0 = !        [ @ # $ % ¢ & * ( ) + °
q w e r t y u i o p '          Q W E R T Y U I O P "
a s d f g h j k l - ;          A S D F G H J K L _ :
z x c v b n m , . /            Z X C V B N M , . ?
```


Courier 12 Italic
USA element only
Part number 1167085

Diplomat is an Elite family style, based on the larger Bookface
Academic typestyle. It is recommended for correspondence and
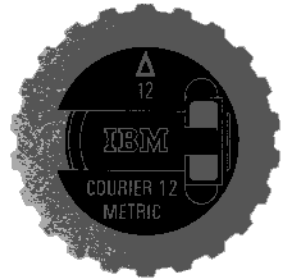reports.

There is a wide range of IBM typefaces for various applications. Each
typeface is designed for maximum clarity and legibility.

```
1 2 3 4 5 6 7 8 9 0 = ¼        + * / @ £ $ & ¾ ( ) ? !
q w e r t y u i o p '          Q W E R T Y U I O P "
a s d f g h j k l - ;          A S D F G H J K L _ :
z x c v b n m , . ½            Z X C V B N M , . %
```


Diplomat
Alternative element only
Part number 6522603
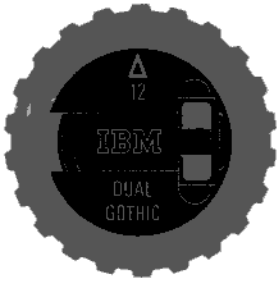
Dual Gothic
Part number 6522591

Dual Gothic type is a sans-serif typestyle, the crisp appearance of which adds to the clarity of all copy. It is suitable for a wide range of typing applications. Recommended for stencil work.

There is a wide range of IBM typefaces for various applications. Each typeface is designed for maximum clarity and legibility.

```
= 2 3 4 5 6 7 8 9 ¼ ⅜ ⅞        + * / @ £ $ & ¾ ( ) ⅛ ⅝
q w e r t y u i o p '           Q W E R T Y U I O P "
a s d f g h j k l - ;           A S D F G H J K L _ :
z x c v b n m , . ½             Z X C V B N M ? . ⅞
```
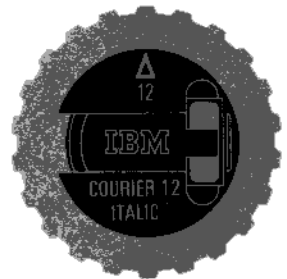
Elite
Part number 6522583
Alternative element
Part number 6522613

Elite type is similar to the Elite typestyles offered with the IBM Standard D typewriter. It is well suited for numerous typing jobs.

There is a wide range of IBM typefaces for various applications. Each typeface is designed for maximum clarity and legibility.

```
= 2 3 4 5 6 7 8 9 ¼ ⅜ ⅞        + * / @ £ $ & ¾ ( ) ⅛ ⅝
q w e r t y u i o p '           Q W E R T Y U I O P "
a s d f g h j k l - ;           A S D F G H J K L _ :
z x c v b n m , . ½             Z X C V B N M ? . ⅞
```

Letter Gothic
Part number 6522593

Letter Gothic type is similar to the Artisan typestyle offered and is recommended for correspondence and reports.

There is a wide range of IBM typefaces for various applications. Each typeface is designed for maximum clarity and legibility.

```
= 2 3 4 5 6 7 8 9 ¼ ⅜ ⅞        + * / @ £ $ & ¾ ( ) ⅛ ⅝
q w e r t y u i o p '           Q W E R T Y U I O P "
a s d f g h j k l - ;           A S D F G H J K L _ :
z x c v b n m , . ½             Z X C V B N M ? . ⅞
```

Light Italic type is a 'fine line' style that may be used alone or in combination with Pica or Elite typestyles to add impact and emphasis to many typing jobs.

There is a wide range of IBM typefaces for various applications. Each typeface is designed for maximum clarity and legibility.

```
1 2 3 4 5 6 7 8 9 0 ⅜ ⅞        + * / @ £ $ & ¾ ( ) ⅛ ⅝
q w e r t y u i o p '          Q W E R T Y U I O P "
a s d f g h j k l - ;          A S D F G H J K L _ :
z x c v b n m , . ½            Z X C V B N M ? . ‰
```

Light Italic
Part number 6522592

Polygo Elite type is a variation of the basic Elite style. The slightly squared design provides a pleasantly distinctive and legible style, ideal for correspondence and reports.

There is a wide range of IBM typefaces for various applications. Each typeface is designed for maximum clarity and legibility.

```
1 2 3 4 5 6 7 8 9 0 = ¼        + * / @ £ $ & ¾ ( ) ? !
q w e r t y u i o p '          Q W E R T Y U I O P "
a s d f g h j k l - ;          A S D F G H J K L _ :
z x c v b n m , . ½            Z X C V B N M , . ‰
```
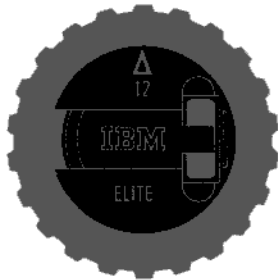
Polygo Elite
Alternative element only
Part number 6522601

Prestige Elite type is a weighted type similar to the Prestige Elite typestyles offered with the IBM Standard D typewriter. It meets a wide range of typing applications.

There is a wide range of IBM typefaces for various applications. Each typeface is designed for maximum clarity and legibility.

```
= 2 3 4 5 6 7 8 9 ¼ ⅜ ⅞        + * / @ £ $ & ¾ ( ) ⅛ ⅝
q w e r t y u i o p '          Q W E R T Y U I O P "
a s d f g h j k l - ;          A S D F G H J K L _ :
z x c v b n m , . ½            Z X C V B N M ? . ‰
```

Prestige Elite
Part number 6522585
Alternative element
Part number 6522615

Scribe type is a modern square-serif design in the Elite family of typestyles. It is ideally suited for the preparation of routine correspondence and reports.

There is a wide range of IBM typefaces for various applications. Each typeface is designed for maximum clarity and legibility.

```
= 2 3 4 5 6 7 8 9 ¼ ⅜ ⅞          + ⁜ / @ £ $ & ¾ ( ) ⅛ ⅝
q w e r t y u i o p '           Q W E R T Y U I O P "
a s d f g h j k l - ;           A S D F G H J K L _ :
z x c v b n m , . ½             Z X C V B N M ? . %
```

Scribe
Part number 6522586

Script type is a special-purpose typestyle that simulates handwriting. It provides a pleasing change of pace and emphasis for a wide range of typing jobs.

There is a wide range of IBM typefaces for various applications. Each typeface is designed for maximum clarity and legibility.

```
1 2 3 4 5 6 7 8 9 0 ⅜ ⅞          + * / @ £ $ & ¾ ( ) ⅛ ⅝
q w e r t y u i o p '           Q W E R T Y U I O P "
a s d f g h j k l - ;           A S D F G H J K L _ :
z x c v b n m , . ½             Z X C V B N M ? . %
```
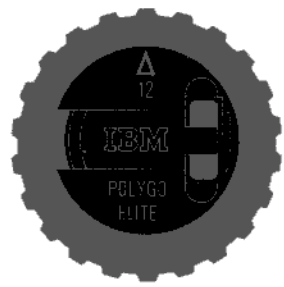
Script
Part number 6522588

The IBM Selectric typewriter can handle your foreign language work without difficulty. You simply replace the English typing element with the required foreign language element. With all languages that use the Latin alphabet, the letters and figures correspond with those shown on the typewriter keys. Accents or symbols peculiar to the foreign language will occupy the keys which bear punctuation marks and other symbols.

On some keyboards a 'dead-key disconnect' feature is available. This allows you to type in foreign accents without first having to backspace. Please contact your IBM OP representative for details.

The chart below shows the range of foreign language elements and typestyles for 10-pitch Selectric typewriters. There is a similar chart for 12-pitch Selectric typewriters overleaf.

	Advocate	Courier 10	Delegate	Katakana	Manifold	Orator	Pica	Large Pica	Polygo Pica			
Brazil (Portuguese)	▲	▲	▲									
Bulgaria									▲			
Canada (French)	▲	▲	▲		▲		▲					
Czechoslovakia		▲										
Czechoslovakia (Slovakian)		▲					▲					
Denmark	▲	▲	▲		▲	▲	▲		▲			
France	▲	▲	▲		▲	▲	▲					
Germany	▲	▲	▲		▲	▲	▲		▲			
Greece		▲										
Greece (Macedonian)									▲			
Hungary	▲	▲										
Iceland	▲											
Italy	▲	▲	▲		▲	▲	▲					
Japan			▲	▲			▲					
Netherlands	▲	▲	▲		▲		▲					
Norway	▲	▲	▲		▲	▲	▲		▲			
Poland		▲					▲					
Portugal	▲	▲	▲									
Rumania	▲	▲										
Russia		▲						▲	▲			
Spain	▲	▲				▲						
Sweden/Finland	▲	▲	▲		▲	▲	▲		▲			
Switzerland (French)	▲	▲	▲		▲		▲		▲			
Switzerland (German)	▲	▲	▲		▲		▲		▲			
Turkey		▲										
Yugoslavia	▲	▲										
Yugoslavia (Serbian)									▲			

Foreign languages

12-pitch

The IBM Selectric typewriter can handle your foreign language work without difficulty. You simply replace the English typing element with the required foreign language element. With all languages that use the Latin alphabet, the letters and figures correspond with those shown on the typewriter keys. Accents or symbols peculiar to the foreign language will occupy the keys which bear punctuation marks and other symbols.

On some keyboards a 'dead-key disconnect' feature is available. This allows you to type in foreign accents without first having to backspace. Please contact your IBM OP representative for details.

	Adjutant	Artisan	Courier 12	Courier Italic	Dual Gothic	Elite	Letter Gothic	Light Italic	Polygo Elite	Prestige Elite	Scribe	Script
Brazil (Portuguese)		△					△	△	△	△		△
Bulgaria												
Canada (French)	△					△	△	△		△	△	△
Czechoslovakia								△				
Czechoslovakia (Slovakian)												
Denmark			△		△	△	△	△		△	△	△
France			△		△	△	△	△	△	△	△	△
Germany	△	△	△	△	△	△	△	△	△	△	△	△
Greece											△	
Greece (Macedonian)		△										
Hungary						△						
Iceland			△								△	
Italy						△	△	△	△	△	△	△
Japan						△				△		
Netherlands		△	△		△	△	△	△	△	△	△	
Norway			△		△	△	△	△		△	△	△
Poland		△										
Portugal		△					△	△	△	△		△
Rumania		△										
Russia		△						△				
Spain			△					△				
Sweden/Finland		△			△	△	△	△		△	△	△
Switzerland (French)			△	△	△	△	△	△	△	△	△	△
Switzerland (German)			△	△	△	△	△	△	△	△	△	△
Turkey					△					△		
Yugoslavia								△				
Yugoslavia (Serbian)		△										

Magnetic Card Executive Typewriter

The typestyles shown on the following pages are for the
IBM Magnetic Card 'Executive' Typewriter only.

There is a limited range of foreign language typestyles
for the Magnetic Card 'Executive' Typewriter. Please
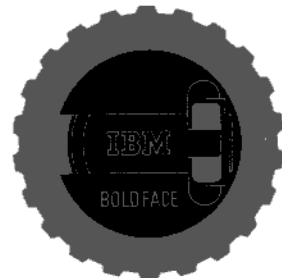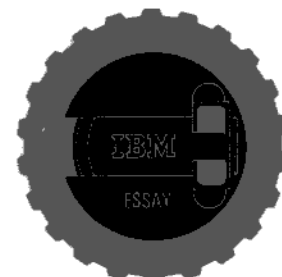consult your IBM OP representative for details.

The IBM Magnetic Card 'Executive' Typewriter unites the elegance of proportional spacing and the versatility of single-element typing with the power and ease of magnetics. IBM Arcadia is a distinctive typestyle suitable for all word processing applications.
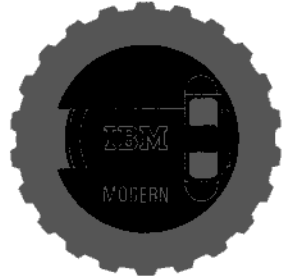
```
1 2 3 4 5 6 7 8 9 0 = ¼        + * / @ £ $ & ¾ ( ) ? !
q w e r t y u i o p '          Q W E R T Y U I O P "
a s d f g h j k l - ;          A S D F G H J K L _ :
z x c v b n m , . ½            Z X C V B N M , . ⅜
```

Arcadia
Part number 1246236

The IBM Magnetic Card 'Executive' Typewriter unites the elegance of proportional spacing and the versatility of single-element typing with the power and ease of magnetics. IBM Boldface is a distinctive typestyle suitable for all word processing applications.

```
1 2 3 4 5 6 7 8 9 0 = ¼        + * / @ £ $ & ¾ ( ) ? !
q w e r t y u i o p '          Q W E R T Y U I O P "
a s d f g h j k l - ;          A S D F G H J K L _ :
z x c v b n m , . ½            Z X C V B N M , . ⅜
```

Boldface
Part number 1246191

The IBM Magnetic Card 'Executive' Typewriter unites the elegance of proportional spacing and the versatility of single-element typing with the power and ease of magnetics. IBM Essay is a distinctive typestyle suitable for all word processing applications.

```
1 2 3 4 5 6 7 8 9 0 = ¼        + * / @ £ $ & ¾ ( ) ? !
q w e r t y u i o p '          Q W E R T Y U I O P "
a s d f g h j k l - ;          A S D F G H J K L _ :
z x c v b n m , . ½            Z X C V B N M , . ⅜
```

Essay
Part number 1246133

The IBM Magnetic Card 'Executive' Typewriter unites the elegance of
proportional spacing and the versatility of single-element typing with
the power and ease of magnetics. IBM Modern is a distinctive typestyle
suitable for all word processing applications.

```
1 2 3 4 5 6 7 8 9 0 = ¼        + * / @ £ $ & ¾ ( ) ? !
q w e r t y u i o p '          Q W E R T Y U I O P "
a s d f g h j k l - ;          A S D F G H J K L _ :
z x c v b n m , . ½            Z X C V B N M , . %
```
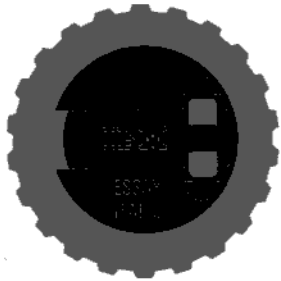
Modern
Part number 1246219

The IBM Magnetic Card 'Executive' Typewriter unites the elegance of
proportional spacing and the versatility of single-element typing with
the power and ease of magnetics. IBM Thesis is a distinctive typestyle
suitable for all word processing applications.

```
1 2 3 4 5 6 7 8 9 0 = ¼        + * / @ £ $ & ¾ ( ) ? !
q w e r t y u i o p '          Q W E R T Y U I O P "
a s d f g h j k l - ;          A S D F G H J K L _ :
z x c v b n m , . ½            Z X C V B N M , . %
```

Thesis
Part number 1246122

The IBM Magnetic Card 'Executive' Typewriter unites the elegance of
proportional spacing and the versatility of single-element typing with
the power and ease of magnetics. IBM Title is a distinctive typestyle
suitable for all word processing applications.

```
1 2 3 4 5 6 7 8 9 0 = ¼        + * / @ £ $ & ¾ ( ) ? !
q w e r t y u i o p '          Q W E R T Y U I O P "
a s d f g h j k l - ;          A S D F G H J K L _ :
z x c v b n m , . ½            Z X C V B N M , . %
```
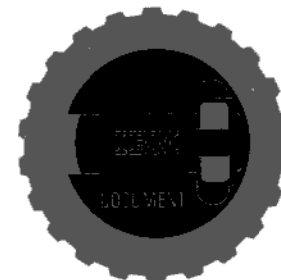
Title
Part number 1246155

The IBM Magnetic Card 'Executive' Typewriter unites the elegance of proportional spacing and the versatility of single-element typing with the power and ease of magnetics. IBM Essay Italic is a distinctive typestyle suitable for all word processing applications.

1 2 3 4 5 6 7 8 9 0 = ½
q w e r t y u i o p '
a s d f g h j k l - ;
z x c v b n m , . /

*! @ # $ % ¢ & * ( ) + ¼*
Q W E R T Y U I O P "
A S D F G H J K L _ :
Z X C V B N M , . ?

Essay Italic
USA element only
Part number 1246007

The IBM Magnetic Card 'Executive' Typewriter unites the elegance of proportional spacing and the versatility of single-element typing with the power and ease of magnetics. IBM Boldface Italic is a distinctive typestyle suitable for all word processing applications.

1 2 3 4 5 6 7 8 9 0 = ½
q w e r t y u i o p '
a s d f g h j k l - ;
z x c v b n m , . /

*! @ # $ % ¢ & * ( ) + ¼*
Q W E R T Y U I O P "
A S D F G H J K L _ :
Z X C V B N M , . ?

Boldface Italic
USA element only
Part number 1246008

The IBM Magnetic Card 'Executive' Typewriter unites the elegance of proportional spacing and the versatility of single-element typing with the power and ease of magnetics. IBM Document is a distinctive typestyle suitable for all word processing applications.

1 2 3 4 5 6 7 8 9 0 = ¼
q w e r t y u i o p '
a s d f g h j k l ;
z x c v b n m , . ½

+ * / @ £ $ & ¾ ( ) ? !
Q W E R T Y U I O P "
A S D F G H J K L :
Z X C V B N M , . %

Document
Part number 2428507

Order forms

Please use the attached cards to order new typing elements. When you have used all the cards you can obtain further elements by telephoning or writing to :

Please remember to quote both typestyle and part number

IBM United Kingdom Limited
Supply Stores
303 Elveden Road
Park Royal
London NW10 7TB
Telephone : 01-965 9511

I wish to order the following Selectric typing elements :

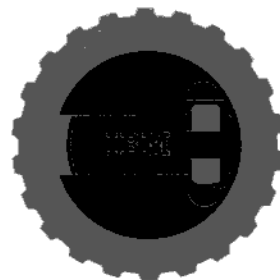| Quantity	Style	Part number
Quantity	Style	Part number
Quantity	Style	Part number
Quantity	Style	Part number
Quantity	Style	Part number

Please send the elements and invoice to :

Name

Company

Address

Authorised signature

I wish to order the following Selectric typing elements :

Quantity	Style	Part number
Quantity	Style	Part number
Quantity	Style	Part number
Quantity	Style	Part number
Quantity	Style	Part number

Please send the elements and invoice to :

Name

Company

Address

Authorised signature

I wish to order the following Selectric typing elements :

Quantity	Style	Part number
Quantity	Style	Part number
Quantity	Style	Part number
Quantity	Style	Part number
Quantity	Style	Part number

Please send the elements and invoice to :

Name

Company

Address

Authorised signature

Postage will be
paid by licensee

Do not affix Postage Stamps if posted in
Great Britain, Channel Islands or Northern Ireland

Business Reply Service
Licence number 14904

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Supply Stores
303 Elveden Road
Park Royal
London NW10 7TB

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