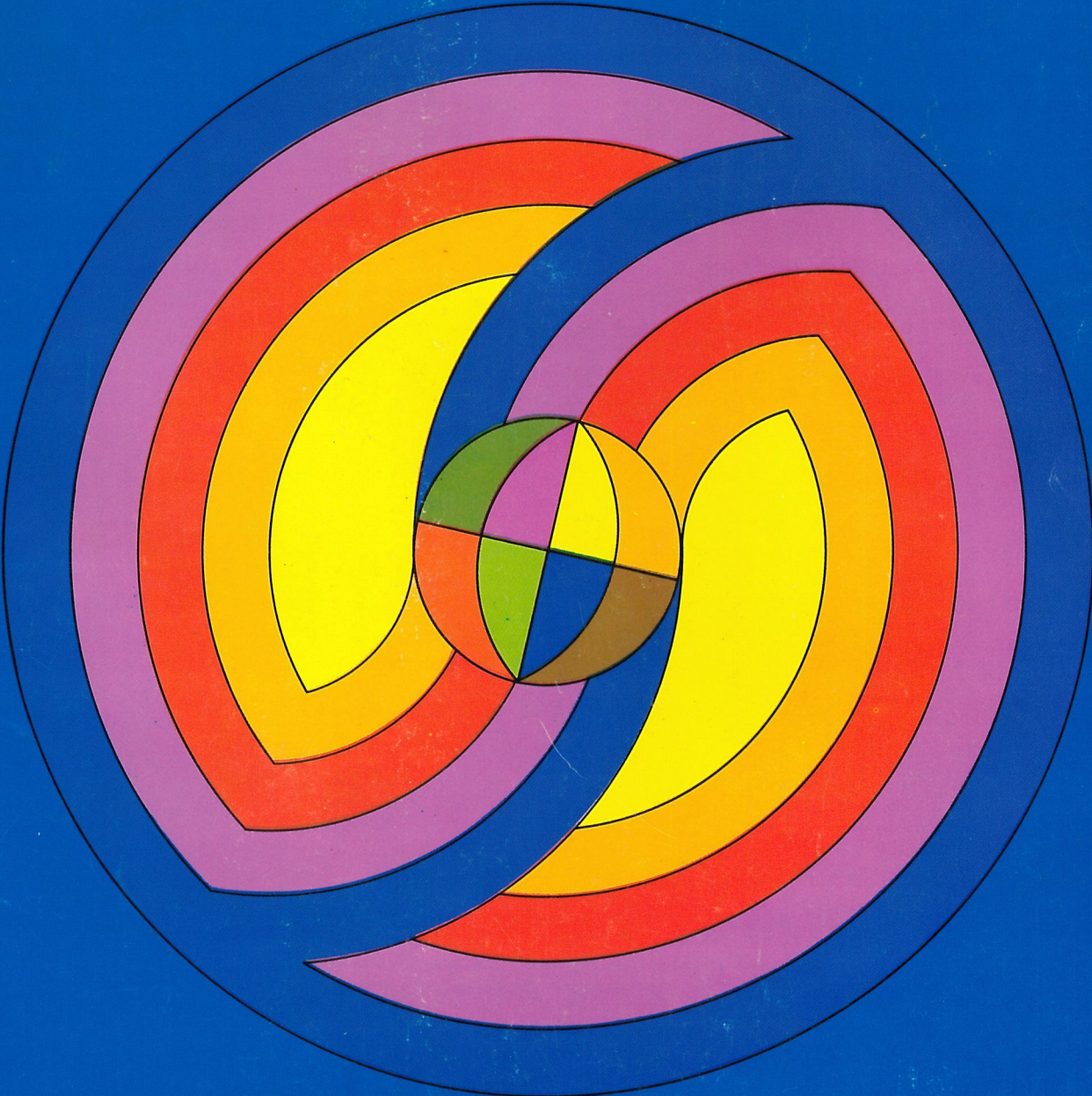
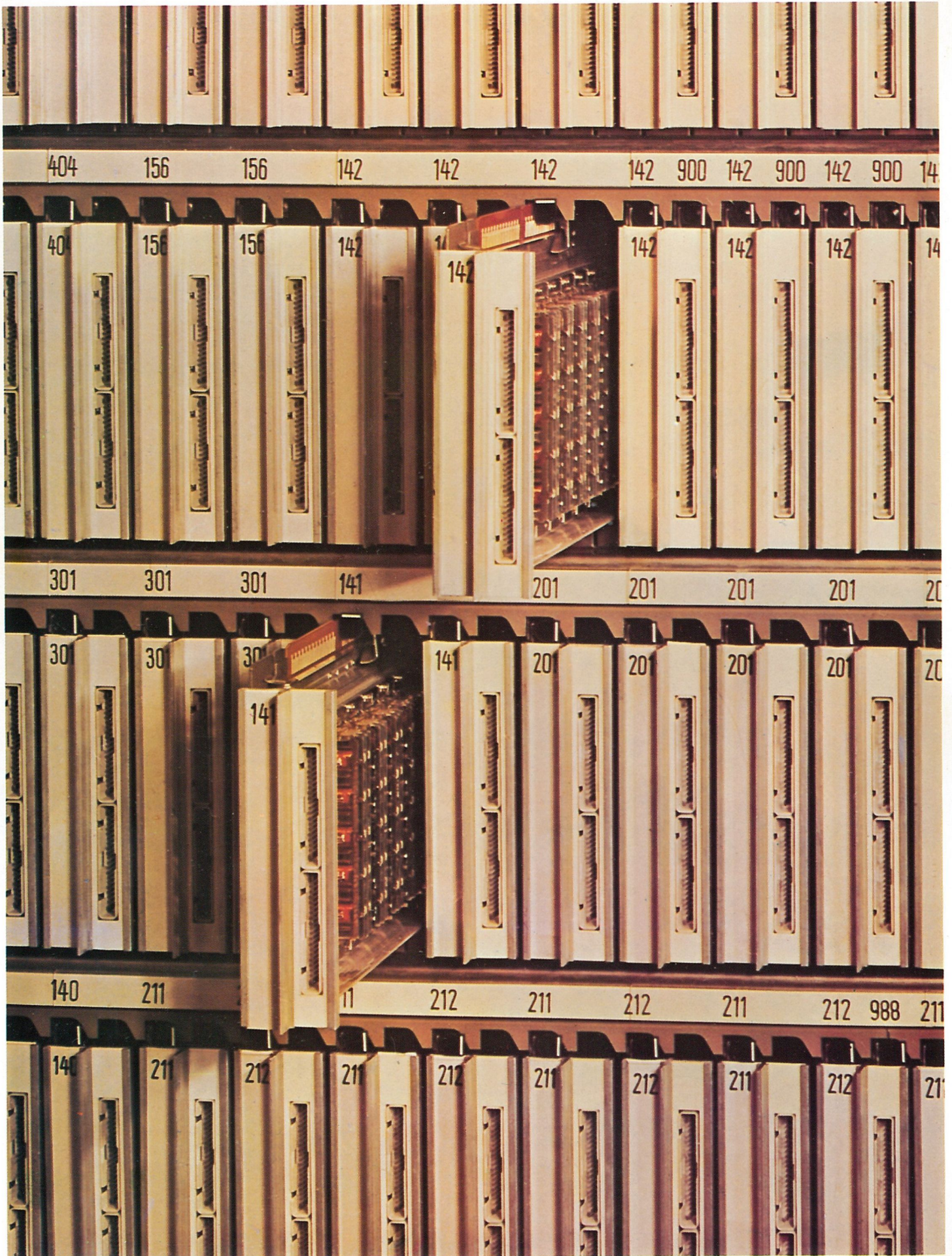


Modern Record Communications to Speed the Nation's Business

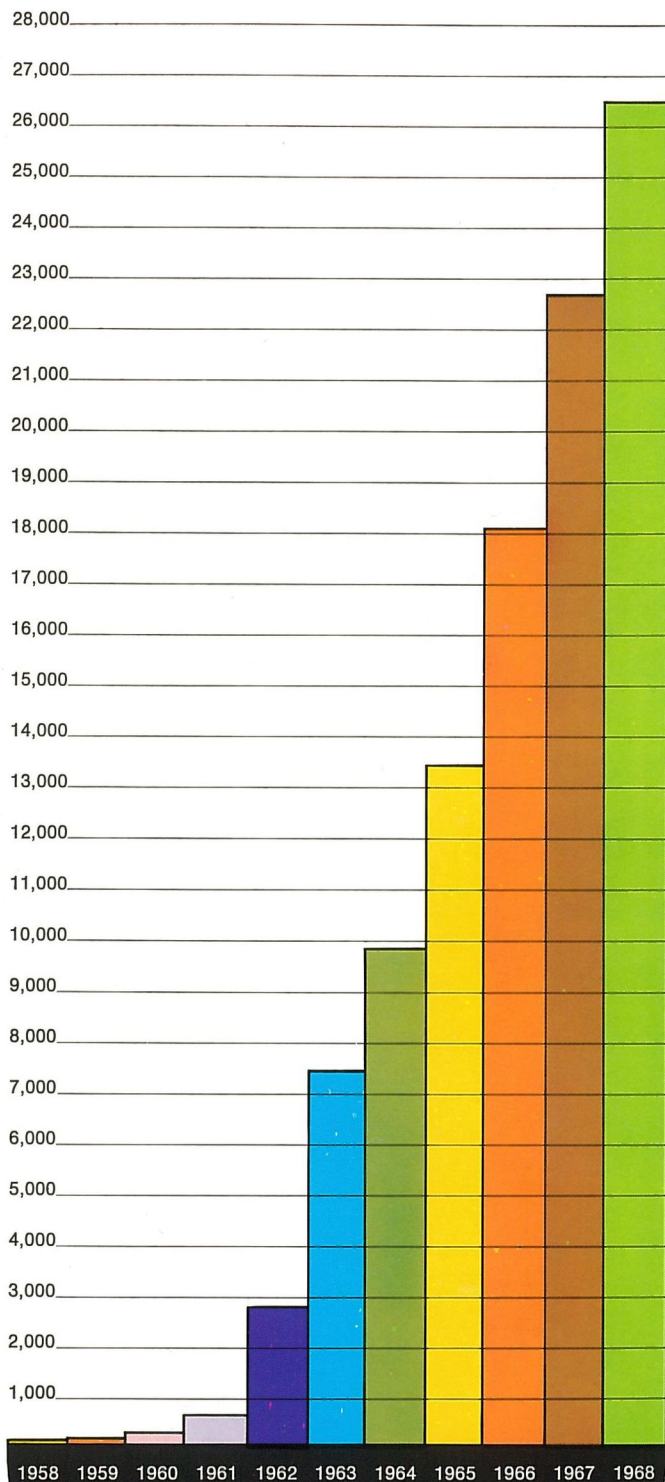
TELEX





Modern switching equipment from leading telecommunications suppliers like Siemens AG help assure the reliability of the Telex network.

...“Where’s shipment?” ...“What’s order doing in warehouse?” ...“What are



Subscribers in Service

TELEX World-wide teleprinter-to-teleprinter exchange service.

TELEX Transmission and instantaneous reception of printed communications.

TELEX The direct, low-cost communications system that means business.

This is TELEX 10 years of Growth

Telex was inaugurated in the United States during 1958. There were fewer than 50 subscribers connected that year. By mid 1968, there were 25,000.

For a lot of good business reasons.

This is TELEX 32 ASR Subscribers are provided with a teleprinter and an associated dialing unit. This is all you need to exchange printed messages. TELEX has two types of teleprinters available... manual and automatic. Either may be used for keyboard transmission. The automatic unit can perforate and transmit pre-punched tape at maximum speed—66 words per minute; it can also perforate a tape on incoming messages and data.

This is TELEX You dial only 5 to 7 digits for all connections. Connections are made in seconds.

This is TELEX Like having a personal secretary 7 days a week, 24 hours a day. Telex takes messages and data full time. Even while unattended. All Telex teleprinters automatically turn themselves on when called and will automatically “answer-back” with an identification that’s unique for each company and its location.



interstate shipping regulations?"... "Send advance billing numbers for McMi

**TELEX
COMPUTER
COMMUNICATIONS
SERVICES
(TCCS)**

This is TELEX You transmit messages, data, (even written "conversations") on a typewriter-like keyboard. Anyone, even "hunt and peck" typists, can be taught to use the Telex teleprinter in a matter of minutes. Most operators use the keyboard for "off-line" preparation of perforated tape for subsequent "on-line" transmission with maximum transmitting speed.

This is TELEX Backs up the spoken word with *two* written records. Makes a copy of what you send for you and your correspondent. It's all there. Every word. Every figure. Every directive. Proof positive of every communication. You never know when you'll need it.

This is TELEX Your North American communications system. Dial direct connections to thousands of subscribers in the United States as well as to those in Canada and Mexico.

This is TELEX Your world-wide communications system. Dial one of the international carriers and communicate direct with more than 200,000 Telex subscribers in 120 networks throughout the world.



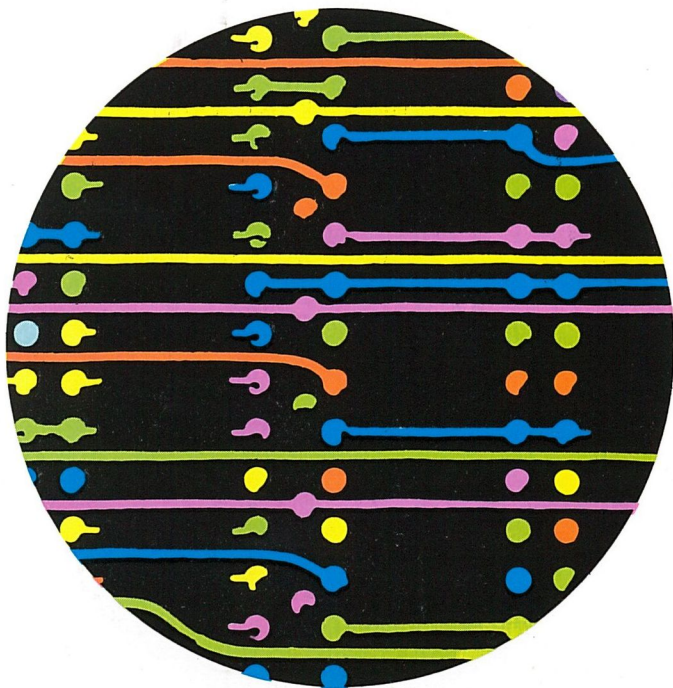
lian Account."... "Disregard yesterday's memo. Corrected information on the

Every Telex subscriber may dial the Western Union Telex Communications Computer. This extends your communications reach further and faster than you may have thought possible. The Computer automatically accepts messages, acknowledges them, makes any necessary conversion, delivers them, even rates and bills them.

TCCS-TELEX Dial the Telex Computer and send mes-

sages to other Telex subscribers in the United States, Mexico, or Canada. And, you can send many messages on ONE connection to the Computer. No need to disconnect and redial.

TCCS-Collect TELEX To any Telex subscriber in the United States. The Computer relays the message and automatically bills the addressee.



way." ... "OK \$165.00 expense money described in memo December 29." ...

TCCS-TWX Send messages to United States TWX stations equipped with multi-character answer-backs. Messages will be relayed by the Computer direct to the TWX subscriber.

TCCS-MS Dial the Computer for Message Service, too. Send a fast or overnight Telegram to anyone in the United States. The Computer will relay the message via Western Union's Telegram Message network.

TCCS-Multiple Address Send the same message to as many as 100 addresses at a time. Simply feed the Computer the basic text and addresses. The Computer accepts combinations of Telegrams, TWX messages and Telex messages and speeds them to their destinations.

Another exclusive service Tel(T)ex is a plus feature of Telex. Every Telex subscriber may send Tel(T)ex telegrams to non-subscribers in major U. S. and Canadian cities simply by dialing a direct connection to the Tel(T)ex position in those cities.

We've told you what Telex does.

Now it's up to you. Order Telex... find out how versatile, how convenient, how economical it is.

As a subscriber to Telex, you pay a low monthly



"Where's shipment?"... "What's order doing in warehouse?"... "What are

rental for equipment. Telex connections and usage are metered at the local Western Union Exchange. Charges are determined by time of transmission, and distance between your station and the station you call. The closer the station, the lower the charge. There

is no minimum time for which you must pay. For a 25-second connection, you pay for 25 seconds. For a 1¼-minute connection, you pay for 1¼ minutes. Western Union Telex. Keeps you in touch with what's happening...when it's happening.

