



**CENTRONICS
PRINTERS
DELIVER
THE WORD.**

Your computer system is one of the most valuable resources your business or home can have. It has a nearly limitless number of daily uses, ranging from accounting and complex word processing operations to home budgeting. Now to get the full benefit of what your system can do, you need a printer to deliver the word.

That printer should be reliable, efficient, and reflect the care with which you selected your system. Your system deserves a Centronics Printer.

Centronics has long been the leading supplier of printers to the computer industry. We have over ten years of in-service satisfaction. Most importantly, printers are our sole concern. Our success has been built on a commitment to advancing the state-of-the-art in printer technology—improving performance and reducing costs—with printers that meet the varied needs of our customers.

What does all this mean to you? Simply that we're bringing the experience and expertise that has made us #1 in large computer printers to owners of mini and microsystems. And that you can expect the same reliability, performance, service, and continuing commitment to meeting *your* needs.

Whatever your needs, Centronics has a printer for you. This booklet will tell you about our printers for mini and micro systems. Our family is much larger than that. In fact, we're the world's leader in printers, offering a full range of products for all computer systems, from micros right up to the largest configurations.

This wide selection is to help you, not confuse you. Consult with your dealer to choose the Centronics Printer that's exactly right for your system and needs. After all, he's the expert who knows both us *and* you.

A printer is an integral part of your computer system. Centronics does everything possible to make owning a printer easier, and our leadership ensures that your printer will deliver the word. This is our commitment to you.

CENTRONICS®

Centronics Data Computer Corp.,
Hudson, NH 03051

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The Centronics P1 Microprinter is a desktop high-speed non-impact printer. It employs state-of-the-art non-impact discharge technology to electrosensitively form characters on coated paper (readily available from Centronics and other sources) with exceptional clarity. Because it prints without impact, it's far quieter than conventional printers.

The compact P1 is ideal for use with home and hobby computers, microprocessor development systems, and diagnostic systems. It also has applications in program debugging, computational tabulation, industrial instrumentation and low-cost, hard-copy CRT output.

This microprinter's simple design features only four moving parts. The 5 x 8 dot matrix forms highly readable characters at 150 lines per minute. The coated paper requires no messy toners or ribbons, and copies well on all standard copying machines. This output also stores better than thermal print.

P1

Non-impact Microprinter
(Parallel Interface)



The Centronics S1 Microprinter is a desktop non-impact high-speed printer with an RS-232 serial interface. It employs state-of-the-art non-impact discharge technology to electrosensitively form characters on coated paper (readily available from Centronics and other sources) with exceptional clarity. Because it prints without impact, it's far quieter than conventional printers.

The compact S1 is designed for use with home and hobby computers, remote diagnostic systems, industrial instrumentation, and low-cost, hard-copy CRT output applications. It's also ideal for modem interface applications and any uses that require an RS-232 interface.

The S1 Microprinter's simple design features only four moving parts. Its 5 x 8 dot matrix forms highly readable characters at 150 lines per minute. The RS-232 interface allows it to be used as a remotely placed message printer, and a 192 character buffer enables it to receive bursts of data at up to 9600 baud.

S1

Non-impact Microprinter
(Serial Interface)



The Centronics Model 730 dot matrix printer is designed for the customer who wants a high-quality printer ideally suited for microcomputer applications. It has been designed for small business users, professionals (doctors, lawyers, brokers, etc.), home/hobbyists, computer programmers, and others who look at their printer as a reliable provider of hard copy information. The Model 730 is ideal for these applications because it prints quickly, is easy to operate, and offers the convenience of handling three different kinds of paper: cut sheets, paper rolls, or fan-folded (such as pre-printed forms).

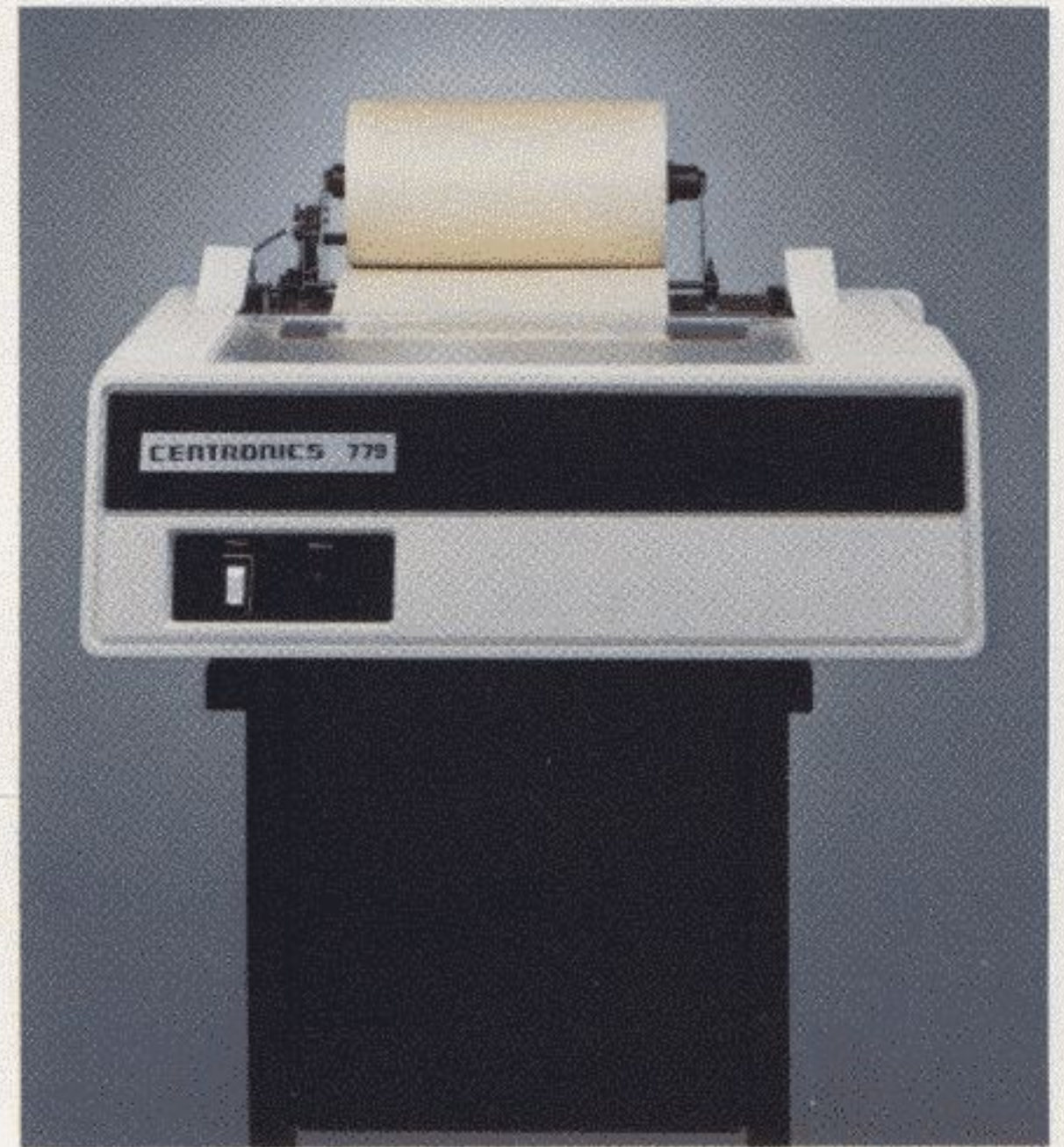
The 730 can handle any of those three paper forms interchangeably—without adjustments—producing an original and up to two clear carbons. And the 730 features a tear bar which is accurate within one half inch of the last printed line for maximum paper economy.

Its 80 column line length matches most standard CRT formats, and the 7 x 7 matrix assures excellent print quality even with 3 part forms. Full upper and lower case 96 character ASCII set is standard.

The 730 is compact enough to fit into any home or business environment. Yet even with its small size and price, it's rugged enough to do its job.

730

700 Series Dot Matrix Printer



The Centronics Model 779 parallel interface dot matrix printer is a basic output device utilizing a single logic board and simple operating controls. It offers a cost-effective alternative to the user who requires dependable basic impact printing capability.

The unit is designed for multiple copy applications, including mailing lists and labels, small office applications, inventory control and documentation, and other areas requiring economical minisystem hard copy output.

Model 779 has a continuous variable operator-controlled printing density of 80 to 132 characters per line, with 6 lines per inch vertical spacing. Its 5 x 7 dot matrix produces characters that are clear and readable even at 132 cpl density. It can handle plain paper, sheets, rolls, fan-folds, or pre-printed forms. A pinch roll friction feed is standard (tractor feed is available as an option) and the cartridge is a continuous enclosed ribbon.

Other standard features include a forms thickness control that enables the unit to easily be adjusted to handle multiple copies and operator-controllable horizontal and vertical forms positioning for filling out intricate pre-printed forms.

779

700 Series Dot Matrix Printer

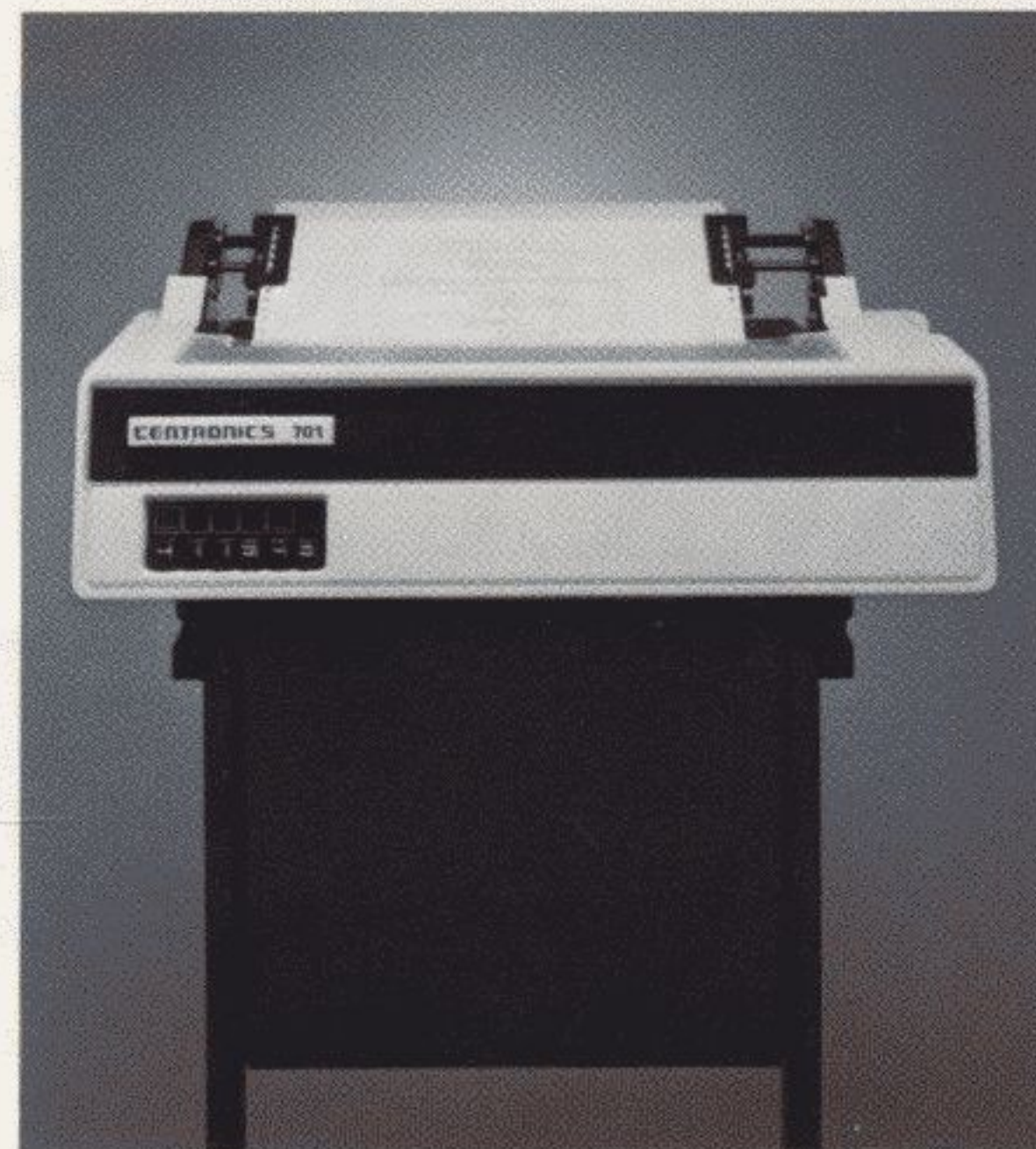


The Centronics Model 700 dot matrix printer is designed for applications that require low throughput (13 to 90 lines per minute) of hard copy output. Its ideal applications include: CRT output, instrument data logging, stand-alone business systems, off-line selective printing, and other areas where high throughput is not required.

This model features a tractor feed and can handle plain paper, fan-fold roll paper, or pre-printed forms. Its 5 x 7 dot matrix characters are clear, readable, and reproducible.

Model 700 also has an operator-controllable horizontal and vertical forms positioning feature for filling out intricate pre-printed forms. A forms thickness control enables the unit to be adjusted to handle multiple copies, and a forms override switch allows printing to continue even after "paper empty" is detected. The cartridge is an enclosed continuous ribbon.

In addition, many electronic options are available at extra cost to tailor the Model 700 to meet special operating requirements.



The Centronics Model 701 dot matrix printer is a 60 character-per-second bidirectional printer that offers increased throughput by intelligently seeking the nearest character of the next print line (logic-seeking), thus eliminating time consuming carriage returns.

It is ideally suited to applications in small business systems, banking/credit operations, medical laboratories, reservation systems, and forms handling.

Model 701 produces clear 5 x 7 dot matrix characters, printing on plain paper, fan fold paper, roll paper, or pre-printed forms. A tractor feed is standard. Data is printed at 60 cps bidirectional with logic seeking, allowing speeds of from 25 to 120 lines per minute in formats up to 132 columns. The cartridge is an enclosed continuous ribbon.

Model 701 also features an alert indicator to signal an operator-correctable error condition. The operator also can control the horizontal and vertical forms positioning for filling out intricate pre-printed forms. A forms thickness control enables the unit to be adjusted for multiple copies.

In addition, there are many electronic options available to tailor the Model 701 to meet special operating requirements.

700

700 Series Dot Matrix Printer

701

700 Series Dot Matrix Printer

CENTRONICS SERVICE

Every Centronics printer reflects the technological and manufacturing expertise that has made Centronics the industry leader. And Centronics is committed to continuing its outstanding level of product quality, unit after unit.

But even with the most stringent quality assurance efforts, problems can occasionally occur. So Centronics maintains a comprehensive service network, consisting of four distinct programs:

- Authorized Distributor Service Centers
- Walk-In Service Centers
- On-site Service
- Refurbishment depots

Authorized Centronics Service Distributor

This is our most convenient and least expensive service. Simply return your printer to your Authorized Centronics Service Distributor. He will repair it or return it to us for repair. Minor adjustments or operational questions can be handled by your distributor.

Walk-In Service Centers

These are sites in key locations throughout the country, staffed by factory-trained technicians. You can receive on-the-spot estimates for most repairs, and parts are immediately available. Since you deliver and pick-up your printer, you save any transportation charges and avoid delays. Repairs are covered by a 30 day warranty on all parts and labor.

On-Site Service

This is the fastest way to get critical units back in service. This service is available for all Centronics' products except the P1, S1 and 730 Series. We have factory-trained technicians on call who will repair your unit at your site. A call to our toll-free number will dispatch a technician from the closest of our 100 locations worldwide. Full 30 day warranty on all parts and labor.

Refurbishment Depots

These depots perform major repairs, and they are the only locations that can do complete rebuilds, with units returned in "like new" condition. They have full parts availability. Depots are located on both coasts. Full 30 day warranty on all parts and labor.

Thank you for your interest in our products.

If you will fill out and return this reply card, you will be assured of a quick response to any additional need you may have as well as being kept up to date on any of our new products.

1. Is the information you received adequate?
 yes no
2. What additional information do you require?
700 Series Printers
 700 701 730 779
Microprinters
 P1 S1
Other: _____
3. Do you plan to purchase this type of product?
 yes no
4. Is your requirement: Immediate 1-3 Months 3-6 Months 6-12 Months Longer
5. Do you plan to use this product for:
 business use home use resale
6. Do you need immediate assistance?
 yes no

Name _____

Title _____

Dept. _____

Organization _____

Address _____

City/State/Zip _____

Phone _____

Authorized Centronics Dealer



NO POSTAGE
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IF MAILED
IN THE
UNITED STATES

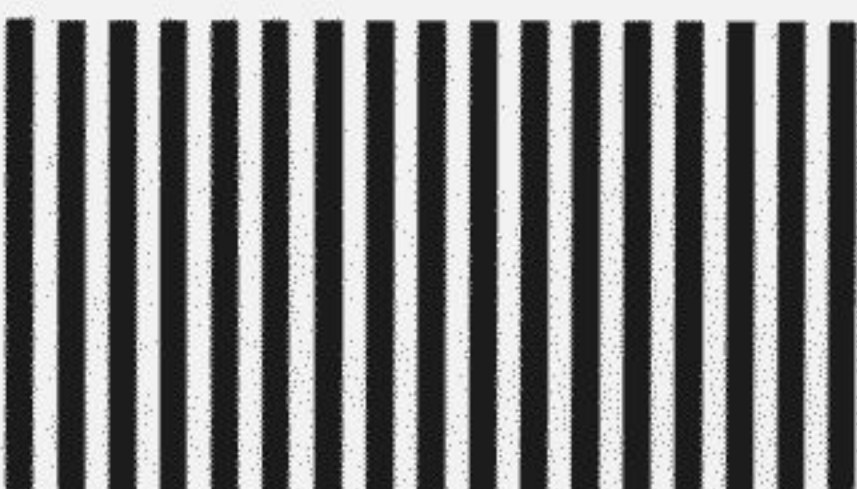
BUSINESS REPLY CARD

First Class

Permit No. 31

Hudson, NH

Postage will be paid by addressee



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